



SCOPE Tip of the Week Member Newsletter

June 18th, 2013

Making the right choice for your campus

One of the most common questions I receive through SCOPE is, “Can you recommend a prevention speaker or program?” It is a more complicated question than it seems, as speakers and programs are not one size fits all. In order to make an appropriate recommendation, I need to know about your institution’s history, traditions, culture and climate. I also like to know what speakers and programs you have had in the past and how they have been received.

Do you have an ongoing prevention campaign? How does the topic you are educating on intersect with other health and safety issues, and what are the outreach efforts connected to those areas? What is the working relationship like between staff in connected departments? Has collaboration been successful or even attempted?

Has there been a needs assessment performed? Do you have any evaluation data for previous prevention education programs? How do you plan to include the speaker or program in a cohesive strategic plan?

All of that being said, there are terrific speakers and programs out there. It is simply about finding the best fit for your specific audience. Great places to get started are:

- [SCOPE Speakers & Presenters](#)
- [SCOPE Prevention Partners](#)
- [SCOPE Listserv](#)

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